

WORK EXPERIENCE

Freelance / Web designer

January 2022 - till now

- Collaborate with clients to understand project requirements and goals
- Conduct research to gather references and analyze competitors
- Create low-detail layouts (wireframes) and prototypes with transitions and smart animate elements
- Develop adaptive versions of websites for tablet and mobile devices
- Deliver high-quality layout designs for frontend development
- Conduct user testing to gather feedback on the design and make iterative improvements based on user needs and preferences

Freelance / SMM

January 2017 - January 2018

- Generated engaging content for Instagram
- Designed banner advertisements to promote products and services
- Worked collaboratively with content team and designer
- Conducted targeting and increased audience engagement with relevant online content
- Analyzed social media metrics to evaluate campaign performance and make data-driven decisions for future content creation

McDonalds Ukraine Ltd. / Training Instructor

January 2014 - June 2016

- Trained and instructed new staff in various areas of production
- Maintained high standards of work and product quality
- Verified employee work and provided feedback for improvement
- Conducted regular quality control checks to ensure compliance with company standards

ABOUT ME

As a UX/UI designer with 1 year of experience, I specialize in creating visually appealing and user-friendly websites and interfaces. I collaborate closely with clients to understand their goals and requirements, and I conduct thorough research to analyze competitors and gather references.

My focus is always on creating user-centered designs that meet both business goals and user needs. I'm proficient in using design software such as Figma, Adobe Photoshop, and Webflow, and I have a keen eye for typography, color theory, and layout.

Whether working with a team on a large project or as a freelancer on a smaller one, I'm committed to creating designs that are both aesthetically pleasing and functional. If you're looking for a skilled and dedicated designer who delivers quality work, then I'm the right fit for you!

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 https://www.behance.net/svitlana_rudenko

 <https://www.linkedin.com/in/svitlanarudenko>

UX/UI Designer / WEBFLOW Development

Svitlana Rudenko



 +380508346028

 Nezabydochka08@gmail.com

 <https://www.svitlanarudenko.work>

 https://www.behance.net/svitlana_rudenko

 <https://www.linkedin.com/in/svitlanarudenko>

Education / Bachelor

Interregional Academy of Personnel Management

Management, Economics and Personnel
Management

Skills

UI/UX Design

Wireframing

Design Research

User Flows

Animation

Webflow Development

Tools

 Figma

 Adobe Photoshop

 Webflow

Languages

English

Ukrainian

Spanish